

MCC Storytelling Celebration

2014 Catalyst Project Support

Foundation of the Metropolitan Community Colleges

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Application Form

Report Fields

Project Name*

MCC Storytelling Celebration

Project Description*

Briefly describe the project for which you are requesting funds. (1 to 3 sentences)

The 15th annual MCC Storytelling Celebration (November 5-9, 2014) will bring the performance art of storytelling to the Kansas City community via 45 professional and amateur storytellers and 235 storytelling performances at 65 area venues. More than 14,000 area residents, from multiple cultural, socio-economic, and racial/ethnic groups, are expected to participate in this free, family friendly event featuring performances throughout the community.

Amount Requested*

Awards range from \$500 to \$5,000. As a guideline, the amount of the request should be no more than 10% of the total operating revenue of the most recently completed fiscal year. Exceptions to this policy may be made for organizations with budgets of less than \$10,000 under special circumstances.

Catalyst grants must be matched at least one to one with other funding.

\$5,000.00

Applicant Type*

Other Not for Profit Organization

Organization Information

Organization Mission*

What is the mission statement of the organization?

Preparing Students, Serving Communities, Creating Opportunities

Year of Incorporation*

In what year was the organization incorporated?

Also, if you are not a 501 (c) 3 not-for-profit organization, what is your legal status? (example: unit of local government, etc.)

1975

Organization Description*

Provide a brief overview of the organization.

The Foundation of Metropolitan Community Colleges is submitting this application on behalf of the MCC Storytelling Celebration. The Foundation was founded in 1975 and supports the mission of MCC: Preparing Students, Serving Communities, Creating Opportunities. As the nonprofit, fundraising arm of MCC, the

Foundation serves over 32,000 students annually by addressing their financial and educational needs through scholarships, educational enhancement programs and the improvement of learning facilities.

Founded in 1915, MCC is a public two-year system of higher education, serving 12 urban, rural and suburban school districts in the Kansas City region. As the area's largest college, it is an exceptional value, having offered opportunities to hundreds of thousands of individuals; MCC tuition is one-third that of public four-year colleges. With a mission of providing affordable, quality education, connecting with the community, and powering workforce and economic development, more than 32,000 students enroll annually on one of MCC's five campuses spanning a 50-mile radius around Kansas City.

MCC recognizes the power of the arts to engage and inspire. The annual Kite Flying Exhibition draws more than 20,000 people, arts courses are offered throughout the campuses, and the institution boasts cutting-edge exhibition and performing arts centers on two campuses, attracting novice and acclaimed artists.

Staff*

Indicate the number of paid employees, and how many are full-time or part-time. Provide a list of names and titles of up to five key staff members, including chief administrative and artistic staff leaders.

Kent Huyser, Executive Director of Foundation, full-time
 Nancy McCallum, Program Specialist, full-time
 Lesli Shaver, Program Specialist, full-time
 Patricia Kuchenbecker, part-time temporary staff

Governing Body & Bylaws*

Does the organization have a governing body (Board of Directors) and bylaws?

Yes

Board of Directors*

List the current Board of Directors, their position (if applicable) and professional affiliation.

Carolyn Watley, Chair, CBIZ Benefits & Insurance Service
 Thomas Brusnahan, Vice Chair, UMB
 Jason Dalen, Secretary, The Civic Council of Greater Kansas City
 Jim Martin, Treasurer, Medaccuracy, LLC
 Kathy Achelpohl, BNIM
 Carl Chinnery, Chinnery Evans & Nail
 John Dillingham, Dillingham Enterprises
 John Fierro, Mattie Rhodes
 Rafael Garcia, Garcia Architecture, LLC
 Mary Hunkeler, no professional affiliation
 David Levy, Broadfield Media
 Anita Maltbia, Green Impact Zone
 Josh Maxfield, Garmin International, Inc.
 Matt McFadden, Zimmer Real Estate Services, L.C.
 Michael Roane, JE Dunn
 Tony Rohr, Gould Evans Associates
 CiCi Rojas, Central Exchange
 Charlie Shields, Truman Medical Center-Lakewood
 Don Sipes, Saint Luke's Health System
 Michele Watley, State of Missouri

Maurice Watson, Husch Blackwell LLP
 Karen Zecy, American Micro Company

Board Demographics*

What are the demographic characteristics of the Board of Directors? Include ethnicity (African American, Asian American/Pacific Islander, Caucasian, Hispanic/Latino, Native American/American Indian, Other, Not Specified) and gender (female, male).

Example:

ETHNICITY:

African American: 6

Asian American: 0

Caucasian: 2

Not Specified: 1

GENDER:

Female: 3

Male: 6

ETHNICITY:

African American - 4

American Indian/Alaskan Native - 0

Asian/Pacific Islander - 0

Caucasian - 15

Hispanic - 3

GENDER:

Female - 7

Male - 15

ArtsKC Diversity Statement

One of the many well-recognized benefits to the region is the power of the arts to bring together people of diverse cultures, backgrounds, ethnicities and socio-economic circumstances. We have heard consistently from a number of our key stakeholders and funders that they greatly appreciate and value the important role played by non-profit arts organizations in this realm. As our society and civilization change and become more and more diverse, the members of the Board of Directors of ArtsKC believe that a commitment to increased diversity is an important, evolving strategy to ensure both organizational survival and relevance in the 21st century. Visit <http://artskc.org/diversityinitiative> for our official Diversity Statement and tools your organization can use to help us in our efforts.

Diversity*

Tell us about any efforts in the past 2 years by the organization to deal with or respond to issues of diversity. Please describe any efforts that the organization has made or is planning to make so that the board, staff, audiences and/or programs reflect the diversity of the community that you serve.

The Celebration brings together the rich tapestry of a diverse community through the art of storytelling. Our storytellers, their program content and performance venues are all designed to meet the diverse needs and interests of those targeted to attend. This includes approximately 12,199 children K-12 (some 90% of Celebration participants). Roughly a third of the participants will be from low-income, disadvantaged families and from school districts with a student body of 54% minority students.

Storytelling performances and events are scheduled at venues easily accessible to area children and families, many of whom have little or no experience with the performing arts. These include college campuses, senior care facilities, Boys & Girls Clubs, classrooms, libraries, nature parks and three metro school districts.

The Celebration intentionally reaches out to people of all ages from dissimilar social, economic, racial and cultural backgrounds throughout the urban, rural, and suburban area. While most festivals celebrate a particular ethnic group's heritage, our Celebration is unique in that it engages multiple ethnicities. Our guiding vision is to use storytelling as a tool to build peace and understanding among the diverse individuals and groups in the Kansas City community. The powerful and engaging stories told during the Celebration breakdown cultural, racial and gender barriers, encourage audiences to examine attitudes and prejudices and, maybe for the first time, see the world through the eyes of another.

Additional targeted subpopulations include the elderly and special needs groups, such as mentally and physically challenged individuals and the deaf community. At sites serving large numbers of Hispanic/Latino people, tellers speak Spanish. In addition to the performances specifically for the deaf community, sign-language services are provided at performances on request.

Population Served*

What was the total number of people served by your arts activities in the most recently completed fiscal year? Please be specific about how this number was reached, include details about the number of people served by particular programs or projects.

During the 2013 Storytelling Celebration – November 5-9 – 13,549 people, including 12,199 children K-12, participated in one or more of the 233 storytelling performances, events, workshops and concerts at 63 venues in Kansas City area. The Celebration featured 47 professional and amateur storytellers who performed for groups as large as 200 and as small as 10. A staff person was assigned to track attendance at each event. Examples of some of these events are as follows:

* Day of the Dead Celebration - Featured teller, Joyce Slater. 62 attended.

*A Feast for the Eyes - Featured teller was Peter Cook, an internationally known deaf performing artist. 170 attended.

*Friday Family Fun Night - Featured teller, Saddari Saskill & Company. 80 attended.

*Youth Storytelling Workshop and Family Concert Puppet Tell Stories - Featured teller, Willy Clafin & Maynard Moose. 150 attended.

*Adult Storytelling Workshop - Fairy Tales Fantasy Comes to Life - Feature tellers, local KC storytellers in residence. 30 attended.

A storytelling concert that utilizes music and puppets to entertain and engage mentally and physically challenged youth will be held at the Maple Valley State School on the MCC-Maple Woods campus. We also have scheduled a special storytelling performance for members of MCC's College Experience for Adults with Developmental Disabilities program, which provides educational experiences beyond traditional schooling that allow developmentally challenged adults to continue to grow socially and intellectually.

Major Programming Changes?*

Are there plans for any major changes or additions in programming or services for the one-year period that begins July 1, 2014? If yes, what are those changes?

There are no changes anticipated.

Facebook Page URL

If the organization has a Facebook page, please provide the URL.

[facebook.com/kcstorytelling](https://www.facebook.com/kcstorytelling)

Twitter URL

If the organization has a Twitter account, please provide the URL.

twitter@kcstorytelling

Application Questions

Project Details*

What are the major project activities? When will the activities take place? What outcomes are anticipated and how will those be measured? What are the plans for promoting and/or publicizing the project?

Since 1999, the MCC Storytelling Celebration has reached more than 260,000 audience members across the greater Kansas City area, advancing the power of story as art. The 2014 Storytelling Celebration, a five-day event from November 5-9, 2014, will feature 45 storytellers in 230 storytelling performances and related events at 65 venues throughout the Kansas City area. An estimated 14,000 people will attend one or more Celebration events including storytellers representing a wide range of experiences, cultures, ages and performance styles, internationally acclaimed artists and amateur regional tellers.

The Celebration is a free, family-friendly event that consists of several two- to three-hour performances by the four featured, internationally acclaimed storytellers; a spooky and exciting night of ghost stories at the Kansas City Public Library-Plaza branch; hundreds of 45-minute to one-hour performances at schools, libraries and other community venues; plus several storytelling workshops.

Anticipated outcomes include using the art of storytelling to 1) enhance learning among students K-12; 2) foster peace and understanding among diverse Kansas City area social, cultural, economic and racial/ethnic groups; and 3) provide more people, especially disadvantaged children and their families, with opportunities to experience the powerful art of storytelling. All hosting venues are required to distribute and collect participant and educator evaluation surveys to capture participant feedback.

The Celebration is marketed in the Kansas City area to communities within a 100-mile radius. We purchase radio ads on stations targeting parents of younger children, Latino and African-American audiences. We also make presentations to area Chambers of Commerce, Convention and Visitors Bureaus, libraries, schools, and community organizations. Other marketing efforts include Facebook and other social media announcements.

Project and Organizational Mission*

How does this project relate to your organization's mission?

MCC's mission is preparing students, serving communities, creating opportunities. First, because of the emphasis of the Celebration on core literacy skills, it will prepare students to meet current and future academic requirements. Second, the arts serve to enrich the cultural diversity of a community. Third, the Celebration creates opportunities for those with limited access to the arts.

Counties Served*

Please check below the counties in the Kansas City metropolitan area that will be served by this project (more than one answer allowed).

Clay County, MO
 Jackson County, MO
 Johnson County, KS
 Platte County, MO
 Wyandotte County, KS

Project Demographics*

Describe the demographic characteristics of the audience that will be served by this project. Please estimate the number of people to be reached and other information about them.

The Storytelling Celebration is designed to reach families and individuals from dissimilar social, economic, racial and cultural backgrounds – an estimated 14,000 people of all ages throughout the Kansas City area. We expect approximately 80% of the participants will be K-12 children. Targeted subpopulations include the elderly and special needs populations. The majority of Celebration participants are from the Fifth Congressional District in Missouri, which covers much of Kansas City. According to the 2012 American Community Survey, one in four children under 18 in the Fifth District lives below the federal poverty level. The racial/ethnic composition of the District is 66% white, 25% African-American, 8% Hispanic/Latino plus a mix of other racial/ethnic groups. It is MCC's goal to continue to add more Spanish speaking storytellers to accommodate the growing Hispanic/Latino population.

Community Needs*

What community needs will be served by this project?

1. Art serves to enrich the physical, social, cultural and economic fabric of the community. Most of the nearly 11,000 K-12 children expected to participate in the Storytelling Celebration are from low-income homes. Their families rarely have the resources to regularly expose them to the enriching power of the arts.
2. Study after study demonstrates that the arts enhance learning skills. Students in many area public schools are failing to meet basic core literacy standards. The Celebration study guide gives educators a series of optional activities, which can be used both before and after storytelling performances, designed to help children improve their core literacy skills, including reading, writing and listening.
3. The Storytelling Celebration is designed to break down social and cultural barriers by educating audiences, via dramatic, inspiring storytelling, about the unique attributes and strengths of various cultures in the community.

Accessibility*

Will this project be held in a facility that is accessible to individuals with physical disabilities?

Yes

Other Accessibility Issues*

Are there any special accommodations available or planned that will make this project more accessible to individuals with disabilities? This could include access accommodations such as audio description, sign-language interpretation, closed or open captioning, large-print brochures/labeling, etc.

All sites must comply with the Americans with Disabilities Act per a binding site agreement. MCC complies with all federal laws and regulations related to individuals with disabilities. All promotional materials include the MCC Access Office contact information, which allows community members to request appropriate accommodations. At sites serving large numbers of Hispanics/Latinos, tellers speak Spanish. Sign-language services are provided at all performances and at year-round workshops on request; schools and libraries contribute signers free of charge.

Vibrant Kansas City*

How will support for this project help make the Kansas City metropolitan area a more vibrant community by broadening access to high-quality arts experiences?

Because of the close connections with the staff of the MCC Storytelling Celebration and the Celebration's 14 year history, Kansas City is now the home of the National Storytelling Network (NSN). The staff of the Celebration hosted NSN March 2013 to present Kansas City as the ideal spot for them to headquarter. While here, the MCC Celebration staff arranged for NSN representatives to meet with the dynamic KC Arts

Community, Mid-Continent Public Library and Mayor Sly James. In November 2013, NSN announced that Kansas City would be their new home.

NSN brings to our community a positive effect on the growth of the arts and the local economy. Their mere presence expands the depth of our arts community. They host an annual meeting every summer that will bring in 500-600 people to Kansas City. Those attending strongly support the arts and will undoubtedly experience and celebrate our local artists and venues. They periodically sponsor events for storytellers and community members that have an attendance of 100-500 people. In a report by Arts & Economic Prosperity IV, The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the Metropolitan KC Area (Fiscal Year 2010), it states that the average cost per attendee at an arts event was \$19.86 per resident attendee and \$47.18 per non-resident.

Because of the MCC Storytelling Celebration, Kansas City has realized a positive expansion to our arts community.

Artistic Quality*

How does the organization assess the artistic quality of programs and services? Who will be responsible for the artistic quality of this project and what are their qualifications?

The Celebration engages storytellers from all backgrounds, including internationally acclaimed artists and amateur tellers. Storytellers are selected by the Artistic Director based on their storytelling skills and narrative focus as well as their suitability for specific audiences and program venues. All the featured national and international storytellers are members of the National Storytelling Network; most of the regional storytellers are members of the River and Prairie Storyweavers Guild.

The Artistic Director, Joyce Slater, is a storyteller, linguist, actress and visual artist. Slater works with Celebration planners to create programs that are responsive to community interests and support the program's mission to build peace and understanding. She teaches storytelling and creative drama classes and is an exhibiting visual artist. Slater is a Missouri Touring Performer for the Missouri Arts Council (MAC) and an Oracle Award winner.

Limited Funding*

How will plans change if the full amount requested is not awarded?

The MCC Storytelling Celebration has been a successful program since its inception in 1999. Because the annual Celebration and its related year-round programming has a significant impact on our community and future students, Metropolitan Community College has been committed to underwriting the costs of the program when outside funds were not available. However, since the economic downturn has spawned ongoing cuts in state funding and a decrease in enrollment, MCC can no longer provide the funding level it has afforded the Storytelling program in the past. To keep the Storytelling program alive, scaling back on the program may be a necessary consideration in a time of tight budgets. In order to avoid any cuts in programming, we are aggressively seeking external funding from those that understand the importance of engaging the public in the performance art of storytelling.

Financial Information

Total Cost of the Project*

What is the total cost of the project?

64,848.00

Previous FY Operating Revenue*

What was the total operating revenue of the organization in your most recently completed fiscal year?

439,599

Sources of Income*

List up to 5 funders and amounts that are already committed to the project.

Are there any other sources that have been asked or that you are planning to approach?

Neighborhood Tourist Development Fund \$7,500 - committed
Missouri Humanities Council \$5,000 - pending
Missouri Arts Council \$11,000 - pending
Curry Foundation \$8,000 - pending
DST Corporate Giving \$2,000 - pending
Hartley Family Foundation \$1,000 - pending
Shirley & Barnett Helzberg Foundation \$2,000 - pending
Tension Envelope Foundation \$1,000 - pending

Previous FY Dates*

What were the start and end dates of the most recently completed fiscal year?

(Examples: 7/1/12 - 6/30/13, or 1/1/13 - 12/31/13)

7/1/12 - 6/30/13

Current FY Operating Revenue*

What is the current FY operating revenue budget? (Projected)

424,844

Current FY Operating Expenses*

What is the current FY operating expense budget? (Projected)

424,844

Major Budget Changes*

Have there been any major changes in the operating budget from the previous fiscal year? If so, please explain.

There have been no major budget changes.

Previous ArtsKC Funding*

Has the organization received support from the ArtsKC Fund in the past two years? If so, please indicate year, amount and type of support.

(Ex: 2010-\$2,500-Catalyst General Operating; 2009-\$2,000-Catalyst Project)

2013 - \$1,500 - Catalyst Project

2012 - \$4,000 - Catalyst Project

Attachments

All files submitted should be in PDF or JPEG format as noted below.

File uploads automatically save when attached. You can check that the file has successfully attached by clicking on the "save draft" button at the bottom of the application and visiting the "Attachments" section.

Previous FY Financial Report*

Submit a PDF file of the financial statement for the most recently completed fiscal year.

File name should be: *YourOrganizationsNamePreviousFYReport*

MCCFoundationPreviousFYReport.pdf

2014 YTD Financial Report and Budget*

Submit a PDF file of your most recent year-to-date financial report; be sure that it also includes your total year budget figures in some format.

File name should be: *YourOrganizationsNameCurrentYReport*

MCCFoundationCurrentYReport.pdf

Program Budget*

Submit a copy of the budget of the project for which you are requesting funds. Include planned income and expenses for the project as well as any in-kind income and expenses.

File name should be: *YourOrganizationsNameProjectBudget*

MCCFoundationProjectBudget.pdf

Support Materials

It is recommended that you submit up to 10 items of support materials: up to 6 reviews, press articles, or other items that help to document or describe the artistic quality of your programs or services, and up to 4 brochures, programs, photographs, booklets, or other promotional materials from your organization.

These items must be submitted electronically as files uploaded below. Files must be in PDF or JPEG format and less than the maximum size indicated for each item. You may have to submit excerpts or sections of items that otherwise are too large to meet the size restrictions.

Support Materials 1: reviews, press articles, etc.

Submit PDF or JPEG of a review, press article, or other item that help to document or describe the artistic quality of your programs or services. Please use the box to describe the item submitted.

Support Materials 2: reviews, press articles, etc.

Submit PDF or JPEG of a review, press article, or other item that help to document or describe the artistic quality of your programs or services. Please use the box to describe the item submitted.

Support Materials 3: reviews, press articles, etc.

Submit PDF or JPEG of a review, press article, or other item that help to document or describe the artistic quality of your programs or services. Please use the box to describe the item submitted.

Support Materials 4: reviews, press articles, etc.

Submit PDF or JPEG of a review, press article, or other item that help to document or describe the artistic quality of your programs or services. Please use the box to describe the item submitted.

Support Materials 5: reviews, press articles, etc.

Submit PDF or JPEG of a review, press article, or other item that help to document or describe the artistic quality of your programs or services. Please use the box to describe the item submitted.

MCC Storytelling Mailer.pdf

MCC Storytelling Celebration Mailer from 2013

Support Materials 6: reviews, press articles, etc.

Submit PDF or JPEG of a review, press article, or other item that help to document or describe the artistic quality of your programs or services. Please use the box to describe the item submitted.

MCC Storytelling Celebration 2013 Sites.pdf
Site list from 2013 Storytelling Celebration

Support Materials 7: brochure, program, photograph, booklet, etc.

Submit PDF or JPEG of a brochure, program, photograph, booklet, or other promotional material from your organization. Please use the box to describe the item submitted.

Antonio Rocha 2014.pdf
Featured Storyteller for 2014

Support Materials 8: brochure, program, photograph, booklet, etc.

Submit PDF or JPEG of a brochure, program, photograph, booklet, or other promotional material from your organization. Please use the box to describe the item submitted.

Anthony Clark 2014.pdf
Featured Storyteller for 2014

Support Materials 9: brochure, program, photograph, booklet, etc.

Submit PDF or JPEG of a brochure, program, photograph, booklet, or other promotional material from your organization. Please use the box to describe the item submitted.

Carrie Sue Ayvar 2014.pdf
Featured Storyteller for 2014

Support Materials 10: brochure, program, photograph, booklet, etc.

Submit PDF or JPEG of a brochure, program, photograph, booklet, or other promotional material from your organization. Please use the box to describe the item submitted.

Lyn Ford 2014.pdf
Featured Storyteller for 2014

File Attachment Summary

Applicant File Uploads

- MCCFoundationPreviousFYReport.pdf
- MCCFoundationCurrentYReport.pdf
- MCCFoundationProjectBudget.pdf
- MCC Storytelling Mailer.pdf
- MCC Storytelling Celebration 2013 Sites.pdf
- Antonio Rocha 2014.pdf
- Anthony Clark 2014.pdf
- Carrie Sue Ayvar 2014.pdf
- Lyn Ford 2014.pdf

**Foundation – Alumni Association of
The Metropolitan Community College**

Statement of Financial Position

	June 30	
	2013	2012
Assets		
Cash and cash equivalents	\$ 2,623,212	\$ 371,058
Marketable securities	6,705,610	6,788,930
Contribution receivable, net of allowance for uncollectible contributions: 2013 \$3,245; 2012 \$3,052	127,367	178,959
Accrued interest receivable	15,936	16,469
Prepaid Expense	2,399	-
Total Assets	\$ 9,474,524	\$ 7,355,416
Liabilities and Net Assets		
Liabilities		
Due to The Metropolitan Community College	\$ 66,786	\$ 120,859
Accrued Liabilities	1,250	2,385
Total Liabilities	68,036	123,244
Net Assets		
Unrestricted	2,338,914	1,825,065
Temporarily restricted	2,575,429	2,047,087
Permanently restricted	4,492,145	3,360,020
Total Net Assets	9,406,488	7,232,172
Total Liabilities and Net Assets	\$ 9,474,524	\$ 7,355,416

**Foundation – Alumni Association of
The Metropolitan Community College**

Statement of Activities

	Year Ended June 30, 2013			
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Revenue:				
Contributions	\$ 577,294	\$ 439,066	\$ 1,032,751	\$ 2,049,111
Contributed Services	439,599	-	-	439,599
Investment return	519,159	534,742	89,867	1,143,768
Other income	150,706	7,279	9,506	167,491
Net assets released from restrictions, satisfaction of program restrictions	452,745	(452,745)	-	-
Total revenue	<u>2,139,503</u>	<u>528,342</u>	<u>1,132,124</u>	<u>3,799,969</u>
Expenses:				
Scholarships and grants	240,574	-	-	240,574
Foundation projects	945,480	-	-	945,480
Fundraising	263,759	-	-	263,759
Management and General	175,840	-	-	175,840
Total expenses	<u>1,625,653</u>	<u>-</u>	<u>-</u>	<u>1,625,653</u>
Total change in net assets	513,850	528,342	1,132,124	2,174,316
Net assets:				
Beginning	1,825,064	2,047,087	3,360,021	7,232,172
Ending	<u>\$ 2,338,914</u>	<u>\$ 2,575,429</u>	<u>\$ 4,492,145</u>	<u>\$ 9,406,488</u>

See accompanying Notes to Financial Statements

MCC FOUNDATION OPERATIONAL FY 2014

	Budget	YTD
REVENUE		
Contributed Services	424,844	386,915
Total Revenue	424,844	386,915
EXPENSES		
Admin/Staff Salaries	183,316	149,369
Temporary Staff Salaries	15,000	18,033
Employee Benefits	69,128	57,342
Operational Expenses	-	56
Special Activity	-	150
Printing/Copy	9,000	2,388
Postage	3,500	0
Registration Fees	-	712
Subscriptions	300	75
Travel & Conventions	-	2,223
Dues & Memberships	1,600	1,745
Accounting & Auditing	6,000	5,200
Software Expense	-	242
Contracted Services - Equipment Rental	6,500	802
Contracted Services	111,000	131,243
Maintenance Agreement - IT		5,556
Supplies - Office	1,500	1,553
Food/Meals	18,000	9,703
Mileage		525
Total Expenses	424,844	386,915

FY2014 MCC Storytelling Celebration Budget

	Cash
EXPENSES	Expenses
Personnel - Administrative	\$ 18,621
Coordinator Salary & Benefits \$5,280	
Administrative Assistant Salary & Benefits \$3,227	
Administrative Assistant Salary & Benefits \$2,668	
Administrator Salary & Benefits \$4,946	
Artistic Director \$2,500	
Outside artistic fees	\$ 24,186
Featured Tellers (4 X \$1,800 = \$7,200)	
Local/Regional Tellers (40 x \$100/day X 3 days = \$12,000)	
Travel and arrangements for tellers \$4,986	
Travel	\$ 324
Mileage and travel for staff to promote program	
Marketing	\$ 19,163
Website development \$5,000	
T-shirts \$2,163	
Media buys \$7,500	
Print materials and postage \$4,500	
Other	\$ 2,554
Operating expenses	
	<u><u>\$ 64,848</u></u>
 REVENUE	
Contracted services	\$ 10,050
Private support	\$ 1,850
River & Prairie Storyweavers - CONFIRMED	
Foundation support	\$ 12,000
Curry Foundation \$8,000 - PENDING	
Tension Envelope Foundation \$1,000 - PENDING	
DST Corporate Giving Program \$2,000 - PENDING	
Hartley Family Foundation \$1,000 - PENDING	
Government support - Local	\$ 7,500
Neighborhood Tourist Development Fund - CONFIRMED	
Government support - State	\$ 16,000
Missouri Arts Council \$11,000 - PENDING	
Missouri Humanities \$5,000 - PENDING	
Other revenue	\$1,500
Silent Auction	
Remaing funds to be raised/Applicant cash	\$10,948
ArtsKC request	\$5,000
	<u><u>\$ 64,848</u></u>

Friday, November 8

Friday Family Fun Night FREE EVENT

National Tellers: Saddari Saskill and Company
www.globaltales.com
Music, 6:30-7:30 p.m. Kansas City Missouri Plaza Library
4801 Main St., Kansas City, MO

Ghost Stories FREE EVENT

Featuring: Willy Clafin & Maynard Moose, Peter Cook,
Rosie Cutrer and Marilyn Kinsella

7-9 p.m. Kansas City Missouri Plaza Library
4801 Main St., Kansas City, MO

Saturday, November 9

**YOUTH STORYTELLING WORKSHOP
AND FAMILY CONCERT FREE EVENT**

Featuring: Willy Clafin and Maynard Moose
(See the back of this flyer for details)

**Saturday Afternoon Events
On the Plaza**

Plaza Library • 4801 Main St., Kansas City, MO
Truman Forum on the lower level

Fractured Fairy Tales

Adult Storytelling Workshop FREE EVENT
Featuring: Marilyn Kinsella
1:30-3:30 p.m.

Directly after the Adult Workshop join us for Fairy Tales
Fantasy Comes To Life with special performances by
local KC storytellers in residence: Priscilla Howe, Tim
Manson, Laura Packer and our workshop attendees.

Storytelling Spectacular FREE EVENT

Featuring our National Tellers
7-9 p.m.

Willy Clafin • Peter Cook • Marilyn Kinsella
Saddari Saskill and Company

More FUN and FREE storytelling events will be held at
several area libraries

Mid Continent Public Library: www.mymcpl.org
Kansas City Kansas Public Library: www.kckpl.org
Kansas City Missouri Public Library: www.kcibrary.org

Wednesday, November 3

Day of the Dead Celebration FREE EVENT

Featuring: Joyce Slater
Performance #1: 1-1:30 p.m.
Performance #2: 2-2:30 p.m.
The Nelson Atkinson Museum • 45th & Oak Street
Kansas City, MO

Joyce is a storyteller, an event coordinator, a workshop leader,
an actor and a visual artist. She is the current Director of River
and Prairie Storyweavers, a storytelling guild in Kansas City. She
has served as the Artistic Director of KC Storytelling Celebration,
a storytelling festival sponsored by MCC- Maple Woods, since
2000. She served on the board of the National Storytelling
Network for five years.

Media Specialist Workshop:

Literacy Development in the Storytelling Classroom
Featuring: Saddari Saskill
12-3 p.m. North Kansas City Central Office Complex
Doolin Education Center located at:
2000 NE 46th Street, Kansas City, MO

Simply put, a fable is a short story that teaches a lesson. This
workshop shows teachers and librarians how to use fables as
a literary medium to teach broad school-related concepts. It
focuses on the integration of the common core standards while
enhancing character education.

Key concepts include: emergent literacy, reasoning, logic, cause
and effect, character education, symbolism, analysis, synthesis,
creativity, prediction, and inventive thinking skills. www.
globaltales.com

Cost: \$15 (includes lunch)
Call Amanda Turner @ 816.604.3170

Thursday, November 7

A Feast for the Eyes FREE EVENT

Featuring: Peter Cook
7-8 p.m.
MCC-Maple Woods • 2601 NE Barry Road, Kansas City, MO
Student Center Theatre

Peter is an internationally reputed Deaf performing artist whose works
incorporate American Sign Language, pantomime, storytelling, acting
and movement. Peter is a feast for the eyes and tells stories that
reach into your soul.



Featured Tellers:

Willy Clafin
www.willyclafin.com
Marilyn Kinsella
www.marilynkinsella.org
Peter Cook
www.deafpetercook.com
Saddari Saskill
www.globaltales.com

Details on the 14th Annual Storytelling Celebration
can be found at:

Facebook.com/kcstorytelling
Kcstorytelling.org
Twitter@kcstorytelling



MCC Storytelling Celebration 2013 Sites

The Nelson-Atkins Museum of Arts
William Jewell College
Skylander Psych Center
Lansing Correctional Facility
Media Specialist Workshop/NKC District
Hilltop Residence Treatment Center
Kansas City MO Public Library branches
Plaza
Trails West Branch
Northeast Branch
Gladstone Elementary
University Academy
Ruiz - Our Lady of Guadalupe School
Southeast Branch
Waldo Branch
Central Library
JDC
CRGH
Southeast Branch
Westport Branch
Mid Continent Public Library branches
Grandview Branch
Raytown Branch
Benchmark Care Center
Hidden Lake Care Center
Headquarters
Shoal Creek Elementary
Excelsior Springs Branch
Dogwood Elementary
Woodneath Branch
Kansas City KS Public Library branches
Main Branch
West Wyandotte
South Branch
Turner Branch
Silver City Elementary
Schlagle Branch
Emerson Elementary
Boys & Girls Club
Hawthorne Unit
Wyandotte Co. Unit
Independence Unit
Thornberry Unit
J.D. Wagner
MCC-Maple Woods

Little Sisters of the Poor
Jeanne Jugan Center
Brookside Adult Health Day Care
George Owens Nature Park
Kansas School for the Deaf
Fort Osage School District
Fort Osage Elementary
Elm Grove
Blue Hills
Indian Trails
Cler-Mont
Kearney School District
Kearney Elementary
Hawthorne Elementary
North Kansas City School District
Bell Prairie
Briarcliff
Chapel Hill
Chouteau
Clardy
Crestview
Davidson
Fox Hill
Gashland
Golden Oaks
Gracemor
Lakewood
Linden West
Maplewood
Meadowbrook
Nashua
Northview
Oakwood Manor
Ravenwood
Topping
West Englewood
Winnwood
YMCA
Maple Valley School
MCC - Foundation of Education Class
MCC - Elementary Spanish Class

Featured Storyteller for 2014 – Antonio Rocha
Contact Information: Phone: 207-657-4457/Email rochact@maine.rr.com
Website: www.storyinmotion.com



Antonio Rocha, a native of Brazil, began his career in the performing arts in 1985. In 1988 he received a Partners of the Americas grant to come to the USA to perform and deepen his mime skills with Master Tony Montanaro. Since then he has earned a Summa Cum Laude Theater BA from USM (University of Southern Maine) and studied with Master Marcel Marceau. Mr. Rocha's unique solo shows of stories and mime have been performed from Singapore to Hawaii and many places in between including 14 countries on 6 continents. Some of the venues include The Singapore Festival of the Arts, Wolf Trap, The National Storytelling Festival, The Kennedy Center, The Smithsonian Institution, The National Geographic, The Tales of Graz in Austria, Dunya Festival in Holland as well as many other Storytelling Festivals and educational institutions around The USA. Antonio has some fun and award winning DVDs and a brand new picture book too!

Training

- University of Southern Maine. Summe Cum Laude BA in Theatre
- Marcel Marceau, two week master mime workshop
- Tony Montanaro, fifteen year training in mime and storytelling
- Ecole de Mime Corporel Dramatique de Paris, one week

Grants & Awards

- Parents Choice Gold Award for Under African Skies DVD, 2008.
- John A. Kittredge Educational Fund. Travel grant to Singapore Festival, 1996.
- Four year scholarship. Univ. of Southern Maine, Theater BA. 1989-92.
- Partners of the Americas travel grant from Brazil to Maine to study mime with Tony Montanaro, 1988.

Sample Program Offerings

Jungle Tales

Take a wild trip into the jungles of Brazil and Africa. Antonio draws from his repertoire of animal tales with an ecological theme and a myriad of fantastic sound effects which will entertain and educate. (Elementary and Middle Schools)

Crossroads

Antonio performs tales from around the world with his signature moves and sound effects. This culturally diverse show not only entertains but also addresses matters of communication, self esteem, conflict resolution and respect. Teachers and sponsors can discuss with Antonio repertoire content to better fit curriculum. (Elementary, Middle and High Schools)

Out of the Box

Welcome to Antonio Rocha's world of mime, sound effects, zany characters and physical comedy. You will be spellbound by myths, the absurd and the poetic. (Elementary, Middle Schools, High Schools and College)

REVIEW: Antonio Rocha's performance exceeded all expectations, delighting the smallest child to the very oldest adult. The audience at the Bakersfield Museum of Art was not an audience that was familiar with storytelling but by the end of the performance, virtually all were fans of the entertainment style. Antonio was captivating as well as educational, humorous and tender, serious and hilarious. We could not have been more pleased with the performance and we highly recommend Antonio for a story telling experience. He is also exceptionally easy to work with and was extremely professional."

Beth Brookhart Pandol, Director of Marketing – Bakersfield Museum of Art.

Featured Storyteller for 2014 – Anthony Clark

Contact Information: Phone: 573-268-3312/Email singingstoryteller@yahoo.com

Website: www.thesingingstoryteller.com



Anthony has been sharing his programs of stories and music across Missouri and beyond for over 14 years. Songs from his Parents' Choice Award-winning CD *Coughin' In Your Coffin – Sing-along Songs for a Smoke-free Planet* have been heard on radio stations in over 30 states and in several foreign countries, including the BBC Ireland. In addition to his many school and library appearances, Anthony has performed live on numerous morning radio shows. His music has been featured on the nationally syndicated *Dr. Demento Radio Show*.

In addition to performing, Anthony teaches college-level courses in business, economics and sustainability. He's a published writer, with numerous scholarly articles, book chapters and short stories. His first novel, *The Guerrilla Man*, was published in 2012 by Solstice Publishing, and his first nonfiction book, *100 Lessons Every Father Should Teach His Son*, was published in 2013 by WonderDads. Anthony also travels overseas frequently and writes and speaks about his experiences as an American man married to an Arab woman.

Sample Program Offerings

Funny Folktales & Twisted Tunes

A lively, fast-paced program featuring classic folktales, hilarious songs, kid-friendly comedy, unique musical instruments and more! Known as "The Singing Storyteller", Anthony has performed at schools, libraries and festivals across Missouri. Some of his songs have been heard on radio stations across the country, including the syndicated Steve and D.C. radio program. Story and music fun for children of all ages!

Stories Make the World Go Round

A story program honoring the rich and diverse cultures of the world. Tales in this program honor our differences while simultaneously creating connection by helping children realize that we are really more alike than different underneath our skins. The program also teaches life-enriching lessons and models of universal values, which are inherent in the folktales of all cultures. The stories in the program may vary depending on the occasion and the age range of the audience, but the program may include folktales from places and cultures such as: Borneo, Cuba, India, Thailand, China, The Congo, the Middle East, Eastern Europe, and Native America. "Stories Make the World Go Round" can be tailored for grades K through 5, and is a perfect program for a Diversity Day or a multicultural celebration of any kind! It also makes a great entertaining and educational program for family audiences.

Things That Go Bump

A family program perfect for Halloween events. Featuring not-too-spooky tales of ghosts and goblins, along with a dose of music and audience participation. Appropriate for kids, pre-K to school-aged, and their families. Benny the Raccoon will make an appearance at the end of the program to teach the kids about Halloween safety.

Reviews

"The students had evaluation sheets to fill out about the entire day. They listed Anthony's performance repeatedly as the one presentation they enjoyed the most (and they had eight presentations throughout the day)... We were very pleased with Anthony's performance and hope that he's able to come back another time."
Nancy Foote, Festival of the Arts Coordinator, Fulton Middle Schools

"A wonderful program! The stories each had a great lesson or moral. I like how really got the girls involved. Very professional! One of the best storytellers for children that I have seen!"
Susan Wilding, Girl Scout Leader, Columbia, MO

Featured Storyteller for 2014 – Carrie Sue Ayvar
Contact Information: Phone: 305-945-4804/Email Cayvar@aol.com
Website: www.carrisueayvar.com



Blending traditional, international and personal tales, Carrie Sue Ayvar takes her audiences on a journey into the imagination connecting people, languages and cultures through her stories. Dynamic and unforgettable, Carrie Sue's performances are filled with as much fun and surprises as her unique and colorful upbringing amongst stories, from which she draws some information, much inspiration and a lifetime of improvisations!

Carrie Sue is a third generation bilingual (Spanish/English) storyteller. She has been dedicated to preserving and promoting the art of storytelling throughout the United States and Mexico. She has developed and given storytelling workshops for families, teachers, and students, from preschool to university level, as well as for community groups.

"As she tells her stories, Carrie Ayvar gets enthused with childish glee. Whether in English or in Spanish, her tales deal with simple facts about nature, animals, daily life, with beautiful images and constructive morals."

--Norma Niurka, journalist
El Nuevo Herald and the Miami Herald

Featured Storyteller for 2014 – Lyn Ford
Contact Information: Email friedtales2@gmail.com
Website: www.storytellerlynford.com



Serving up her “Home-Fried” Tales, Lyn Ford is known for her folktale adaptations, spooky tales and original stories rooted in Lyn’s family’s multicultural Affrilachian* storytelling traditions. Stories are often enriched with call and response, choral response, rhythm and rhyme, humor and heart.

Lyn is a fourth-generation, nationally recognized, Affrilachian* storyteller. She is a teaching artist with the Ohio Alliance for Arts Education and workshop facilitator with both OAAE and the Ohio State-Based Collaborative Initiative of the Kennedy Center as well as a Thurber House mentor. Lyn’s accomplishments such as award-winning CDs and published magazine articles, newsletters, teachers’ enrichment books and story anthologies, attests to her expertise in the art of storytelling. Rounding out her talents, she is a Laughter Yoga leader and breath mechanic

Examples of most recent and upcoming works in 2014

Residency:

January Cincinnati Playhouse in the Park

Festivals:

February Ocoee Storytelling Festival – Cleveland, Tennessee
Garner Storytelling Festival – Wake County, North Carolina

March English Festival – Kent State University – Ashtabula

April Connecticut Storytelling Festival and Conference

May Ojai Storytelling Festival

Programs:

February Columbus, Ohio, Metropolitan Library system
Toledo, Ohio, Public Library system
Vernal, Utah, storytelling events

March World Storytelling Day

July Youth Educators and Storytellers Preconference at the National Storytelling Network Conference

August ETSU Summer Institute & UMOJA Festival – East Tennessee State University

*Afrilachian: of African-American heritage and history, from the region called Appalachia (term created by Frank X. Walker)