

Grant Proposal Summary

MCC Foundation
Name of Organization
January 25, 2012
Date of Application

Organization Information

Foundation-Alumni Assn. Metropolitan Community College
Legal Name
Metropolitan Community College Foundation
Otherwise Known As
1972 51-0181875
Year Established **Tax ID**
3200 Broadway
Address
Kansas City MO 64111
City **State** **Zip**
www.mccck.edu
Website

Contact Information

Vincent Anch
Primary Contact
Foundation Director
Title
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Telephone **E-mail Address**

Leadership

Tom Brusnahan
Name
Board Chair
Title
816-604-1195 mcc.foundation@mccck.edu
Telephone **E-mail Address**
3 22
Number of Paid Staff **Number of Volunteers**

Purpose

The MCC Foundation advances the mission of MCC by attracting resources that increase student access to educational opportunities and support quality programs and environments that respond to the educational and workforce needs of the community.

Major Programs

- Scholarships for students with high financial needs.
- Emergency Book and Student Aid
 - Academic Coaching/Tutoring
 - Campus Programs
 - Campus Capital Projects

Proposal Information

Malcolm T. Wilson Enrollment Center
Project Name, if applicable
Purpose of Grant:
 To provide funding for equipment & technology for the new Malcolm T. Wilson Enrollment Center at MCC-Penn Valley

\$ 50,000
Amount of Grant Request
\$1,200,000
Total project/capital budget
February 2012 - August 2012
Dates covered by project budget

Organization's Financial Information (most recent fiscal year):

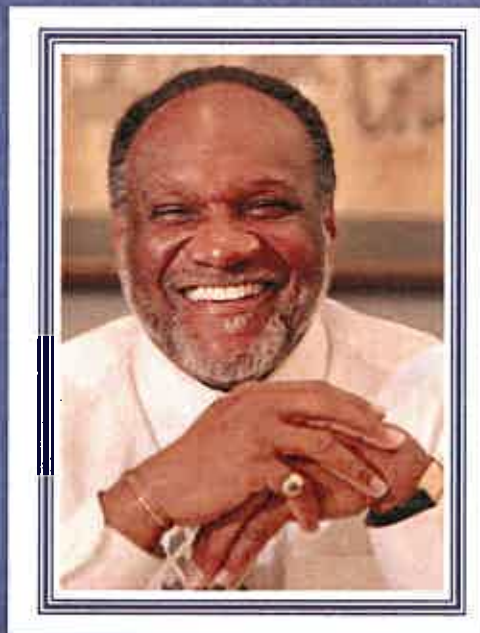
Closing Date of Fiscal Year	<u>June 30, 2011</u>
Income	
Foundations/Corporations	<u>\$ 1,224,604</u>
Individuals	<u>\$ 341,448</u>
Federal Government	<u>\$ 0</u>
State/Local Government	<u>\$ 0</u>
Earned Revenue	<u>\$ 0</u>
Special Events	<u>\$ 135,000</u>
Other	<u>\$ 1,553,704</u>
Total Income	<u>\$ 3,254,495</u>
Expenses	
Program Service	<u>\$ 1,561,601</u>
Management	<u>\$ 324,724</u>
Fundraising	<u>\$ 120,114</u>
Total Expense	<u>\$ 2,006,439</u>
Ending Fund Balance:	<u>\$ 7,470,174</u>
CEO/Executive Director	
Compensation	<u>\$ 117,000</u>
Contributions to Benefit	<u>\$ 25,000</u>
Expense Account and Other Expenses	<u>\$ 0</u>
Total Current Year Budget:	<u>\$ 750,000</u>

The above signed affirms that he/she has verified the information and has the authority to approve this application. The recipient agrees to provide the appropriate information requested by The H & R Block Foundation.

Vincent Anch Foundation Director 1-26-12
Signature of Executive Director or Board Chair **Title** **Date**

METROPOLITAN COMMUNITY COLLEGE
PENN VALLEY

Transforming Access
to
Higher Education



Malcolm T. Wilson
Enrollment Center

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Phone: 816.604.4205 Fax: 816.759.4010
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Metropolitan Community College - Penn Valley
Proposal for support of the Malcolm T. Wilson Enrollment Center

Project's primary purpose, the need/problem, and the amount of the request. The purpose is to remove barriers to MCC-Penn Valley students' educational pursuits by radically increasing efficiencies and levels of services. MCC needs to consolidate all the student support services into a one-stop center by renovating space, wiring it for Wi-Fi accessibility and equipping the area with furniture and computers by establishing the Malcolm T. Wilson Student Enrollment Center. The total project will cost approximately \$1.2 million with \$1 million funded directly by MCC. We are requesting \$50,000 from the H & R Block Foundation to support the project.

The primary student support departments are currently located in five different areas of the campus: business office, academic advising, financial aid, counseling and placement testing. This model is not operationally efficient nor does it serve the students well. As they move from department to department, they must duplicate their efforts by stating their need to each staff member encountered. In addition, MCC is not currently staffed to efficiently handle the substantial number of phone calls related to financial aid and enrollment. Most calls go to voicemail and are answered later. Included in the Enrollment Center will be a student call center staffed with well-trained facilitators that can answer calls as they come in and walk the callers through the system until their needs are met. Our strategy is to provide improved services and track outcomes to be used for future process improvement.

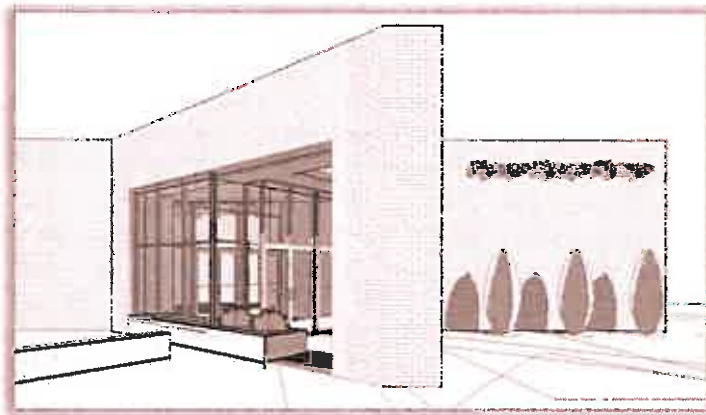
Several factors are impacting the numbers of students, the required services, and our ability to provide those services.

- Metropolitan Community College is the largest higher education institution in the Kansas City area enrolling 21,000 students annually. As MCC-Penn Valley continues to grow in degree and workforce training, student enrollment has increased by 20% since 2007, now serving 6,500 students per semester. Enrollment will continue to expand especially as MCC joins the America's Call to Action initiative to lead the world in college degrees by 2020.
- On July 1, 2011, the U.S. Department of Education made requirements for financial aid more stringent tying eligibility directly to a student's satisfactory academic progress. We anticipate that this federal policy change will result in thousands of MCC students having their financial aid privileges suspended or revoked. With 52% of students currently reliant on federal funds for tuition assistance, we must provide even more one-on-one assistance in completion of scholarship and grant applications. The number of campus inquiries and visits related to financial aid increased by 45% between 2008 and 2010, from 23,209 to 33,688.
- As a public college, MCC relies on annual state allocations, tax assessments, and tuition for 83% of our funding. The remaining 17% is from other sources such as grants. The state allocation has decreased each year since 2002 with an \$8 million reduction in FY 2012 and a projected \$10 million reduction in FY 2013. Tax revenues are down. To date, we've been able to keep student tuition affordable.

This project is feasible primarily because MCC is able to cover most of the cost to establish the Malcolm T. Wilson Enrollment Center and the Call Center. In 2008, MCC made a capital bond issuance for renovation of the Health Science Institute. The project was finished under budget and \$1 million has been allocated to cover Enrollment Center renovation expenses.

How the project contributes to the MCC-Penn Valley overall mission. Our mission is: Preparing students, serving communities, creating opportunities. A one-stop Enrollment Center that includes a student call center will radically increase efficiencies allowing MCC-Penn Valley to serve more students while simultaneously increasing the level of service. As a non-profit, we need to streamline processes whenever possible so we can or improve programs and services.

Population served and how they will benefit from the project. MCC-Penn Valley will benefit from a reduction in operational expense as we are struggling with a budget crisis similar to other higher education institutions. However, the primary and most important beneficiaries will be the students. The consolidation and coordination of services will streamline academic advising, counseling, placement testing and financial aid assistance. Waiting in lines and reaching voicemail often causes student frustration and they don't pursue enrollment or otherwise navigate the educational system. Providing a student-focused Center will serve all students' enrollment needs in an effective, state-of-the-art, one-stop facility. MCC-Penn Valley's new front door will forge our commitment to the ever-evolving needs of our community.



Our New Front Door

One specific program to be offered in the Center is a concept we call "Group Enrollment" that coaches students how to navigate and be a successful college student. Students are assigned to small peer groups as they go through orientation. This strategy has proven successful because it creates a sense of pride in their college and builds camaraderie.

Implementation strategies. The first phase is renovation of existing space. A total of 14,000 square feet will house the open-environment Enrollment Center with all student support departments. The facility will be wired to provide Wi-Fi access to students and employees, furnishings will be conducive to a comfortable and welcoming environment, and workstations will be situated to create an efficient flow of services. Renovation is underway and MCC will utilize existing technology, furnishings and equipment to the extent possible.



Open Enrollment Center



Front Triage Station

Enrollment Center staff is currently being cross-trained in order to deliver better student service. Call Center employees are undergoing rigorous training in preparation for calls on the wide array of questions from current and potential students.

Below is an overview of the remaining costs. Provided all funding is raised, technology, furniture and equipment will be purchased and installed with plans for the Enrollment Center to open its doors July 2012.

Technology \$95,000	Furniture \$85,000	Equipment \$20,000	Total \$200,000
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Planned staffing for the project. Project expenses are efficient in that we are utilizing our in-house construction crew for the bulk of renovation activities rather than going through an expensive RFP process and paying premium rates to external contractors (we do pay prevailing

wages). Though we are not requesting operational funds, we do have plans to reduce staffing by six positions which would save MCC-Penn Valley approximately \$400,000 annually in salary and benefits. The current student service staff of 20 will be cross-trained to provide services in two or more areas resulting in staffing of 14. Please note that MCC will not layoff six people. Rather, as other positions become available throughout MCC, these employees will be reassigned. The savings will be realized by not hiring new personnel.

Anticipated length of the project. Renovation began in August 2011 and will be complete in July 2012. Provided all funding is raised, technology, furniture and equipment will be purchased and installed with plan for the Enrollment Center to open its doors in July 2012.

Project success and measurement of effectiveness. The expected projected result is the reduction of barriers to student educational pursuits. The project will be deemed successful if we increase the number of students served in the Center but reduce the actual number of visits per student. Likewise, Call Center success means that most callers are assisted with all their needs in one call resulting in a significant reduction of callbacks. We will track the number of persons served and frequency of visits. Student satisfaction surveys will also be utilized to track efficiencies and to identify the need for program improvement.

In honorarium. In honor and recognition of the significant service to MCC and the community, the Board of Trustees is naming the Center the Malcolm T. Wilson Enrollment Center. Following is an excerpt from a Board resolution inspired by Dr. Wilson's 25-year tenure at MCC during which he served as Dean of Student Development at MCC-Penn Valley, Vice Chancellor for Student Development, District Workplace Diversity Officer, and President of MCC-Blue River. During Dr. Wilson's 14 years as the MCC-Penn Valley Dean, he was affectionately known as "Dean Wilson" as he touched the lives of countless individuals.

"Therefore, it is most appropriate that on this 17th day of November of the year 2011, we, the members of the Board of Trustees of Metropolitan Community College, dedicate this facility, the Malcolm T. Wilson Enrollment Center. May all who serve students in this locale serve with the commitment, dedication and pride of Dean Wilson and inspire all who cross the threshold of this building to commit to the same in the pursuit of their academic and career aspirations."

"First and foremost, we must ensure an atmosphere and environment that is conducive to learning."

*Malcolm T. Wilson
July 5, 1945 - July 30, 2011*