



City of Kansas City, Mo.
 Neighborhood and Community Services Department
 Neighborhood Tourist Development Fund
 414 E. 12th St., Fourth floor
 Kansas City, MO 64106
 (816) 513-3200 (p), (816) 513-3201 (f)
 www.kcmo.org/neigh

Funding application

Application cycle due dates

Annual

Oct. 15 (moved to Oct 19)

Quarterly

Feb. 1 May 1

Aug. 1 Nov. 1

Important – All proposals must be submitted using this application form. Applications should be filed with the Neighborhood and Community Services Department before 5 p.m. on the date due. Three ways to submit application: (1) Hand delivered to City Hall, 4th Floor, Suite 402, KCMO (2) Mail to Neighborhood Tourist Development Fund, 414 E. 12th Street, 4th Floor, KCMO 64106 (*applications must be postmarked on or before due date*) (3) On-line at <http://www.kcmo.org/CKCMO/Depts/NeighborhoodAndCommunityServices/NTDF/index.htm>
 Faxed or emailed applications are not accepted and will be ineligible for funding.

Please attach additional sheets as needed

Name of event: MCC Storytelling Celebration		Date(s) of activity: November 6-10, 2013		
Location of /event: Kansas City Metro Area		City Council District: All	Amount requested: \$13,230	
Name of organization: Metropolitan Community College Foundation				
Office address 3200	Street Broadway	City Kansas City	State MO	ZIP 64111
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Number of paid employees: 4		Federal employee identification number: 51-0181875		
Contact person: Lisa Bray		Phone: 816-604-1536	Fax: 816-759-1150	E-mail: lisa.bray@mccckc.edu
Board members	Thomas Brusnahan, Chair, One Victory Lane Drive, Liberty, MO 64068, 816-860-3310 Kathy B. Barney, Secretary, 1301 Main St, KC, MO 64105, 816-854-5485 Anita L. Maltbia, Past Chair, 4600 The Paseo, KC, MO 64110, 816-474-4240 Carolyn Watley, Chair Elect, 11220 Tomahawk Cr, Leawood, KS 66211, 913-234-1715 Jean-Paul Wong, Treasurer, 3129 Main St, KC, MO 64111, 816-931-0900 Carey Casey, 10200 W 7 th St, Ste 267, Shawnee Mission, KS 66204, 913-384-4661 Carl L. Chinnery, 800 NE Vanderbilt Lane, Lee's Summit, MO 64064, 816-525-2050 Carl J. DiCapo, 2525 Main St, Apt #215, KC, MO 64108, 816-784-1940 Jason Dalen, 1200 Main St, Ste 230, KC, MO 64105, 816-221-2263 John A. Dillingham, 924 Livestock Exchange Bldg, KC, MO 64102, 816-842-5504 William H. Dunn, 929 Holmes, KC, MO 64106, 816-391-2604 John Fierro, 1721 Jefferson, KC, MO 64108, 816-918-8852 Mary Hunkeler, 5335 Mission Woods Rd, Shawnee Mission, KS 66205, 816-604-1195 David Levy, 4745 W 136 th St, Ste 117, Leawood, KS 66224, 913-402-6033 Jim Martin, 14720 West 80 th St, Lenexa, KS 66215, 913-541-2568 Tony Rohr, 4041 Mill St, KC, MO 64111, 816-931-6655 CiCi Rojas, 2301 Holmes St, KC, MO 64108, 816-404-3529 Maurice Watson, 4801 Main St, KC, MO 64112, 816-983-8138 Karen Zecy, 1933 Troost, KC, MO 64108, 816-221-0123 Eliot Berkley, 5747 Windsor Dr, Fairway, KS 66205, 816-604-1195 Dr. Don R. Blim, 100 W 172 nd St, Belton, MO 64012, 816-604-1195 Herb Kramer, 305SE White Ridge Dr, Lee's Summit, MO, 816-604-1195			

Eligibility

Does your organization's mission include neighborhood and community development, or tourism promotion?

Yes No Please explain (400 words or less)

In operation since 1915, the Metropolitan Community College District (MCC) is a public two-year system of higher education that serves 12 urban, rural and suburban school districts across four counties in Western Missouri. As the largest higher education institution in the area (with 42,000 students enrolling annually), MCC provides affordable, quality education, connecting with the community and powering workforce and economic development. With a mission of Preparing students, Serving communities, and Creating opportunities, MCC provides educational opportunities as well as artistic and entertainment events designed to engage the student population, campus neighbors and beyond. The five campuses draw visitors and guests from all parts of the metropolitan area as well as visitors from outside the state including international speakers, visitors and guests.

The five campuses house meeting space, sporting fields and arenas, performance theaters, and festival space that is available for internal and external use. Every year, thousands of people are drawn to the campuses for activities outside of regularly scheduled classes including the Kite Festival at the Longview campus, attracting more than 20,000 residents and tourists, Snake Saturday fair and baseball and soccer games as well as youth baseball and soccer camps at Maple Woods, martial arts workshops at Blue River campus, job fairs on all five campuses, World Food Day at Penn Valley, volleyball and cross country meets at Longview, basketball at Penn Valley, live theater at the Longview Cultural Arts Center, Native American Pow Wows at the Business and Technology Campus and many more events attracting diverse audiences.

Each campus is a community anchor providing a neighborhood hub for residents in surrounding communities. Opening its doors to health fairs, area nonprofits presenting a wide array of free services and information and a key partner in the Mid-America Regional Council's Emergency Preparedness Plan, MCC is a well-known, highly-regarded partner of neighborhood and community development. Capital efforts to expand campuses have solicited community input and created jobs for Kansas Citians.

2. Planning and Timetable

Outline the planning and organizing procedures that will take place prior to your event and the timeline for their completion

While storytelling sessions are held throughout the year all around the metropolitan area, the Storytelling Celebration is held over a five-day period. The kick-off event is a fundraising silent auction and dinner held at the Plaza Library. Over the five days of the Celebration, storytelling sessions are held city-wide at multiple sites.

The program benefits from the expertise and diverse community reach of the Steering Committee. Composed of 17 storytellers, community volunteers, representatives from sponsoring organizations and MCC staff, the Committee ensures that entities from audience members to participating artists, have their voices and ideas heard.

January - May 2013 – Host on-going workshops at schools and libraries with River and Prairie Storyweavers Guild. These activities promote storytelling as an entertaining, engaging art form and publicize the November Celebration.

January 2013 - Line up media sponsors, secure sites, and identify other nonprofit partners

February – March 2013 - Create sponsor packages, identify in-kind support

February 2013 – Solicit sponsors and continue to promote events

March – July 2013 – Host regular meetings with storyteller partners

March 2013 – Confirm feature guest attendance at events

March – November 2013 – Launch website and social marketing activities

April 2013 – Host training sessions

June 2013 - Begin media campaign and distribution of event materials

June 2013- Solicit event sponsors

August 2013 – Arrange transportation for visiting featured guests and finalize the vast variety of Celebration activities. November 6-10, 2013 Events occur throughout the Kansas City area in more than 100 venues.

Activity

Name of Activity/Event: MCC Storytelling Celebration

Type of Activity/Event: One-time Event Series of Events Annual Event Capital Event

Purpose of Activity/Event: Cultural Social Ethnic Historic Educational Recreational

Is the activity/event free and open to the public? Yes No

If not, how many complimentary tickets will be available to the public? _____

What is the cost of admission/attendance? _____

Event/activity Description: (In 400 words or less, please explain what will occur during the activity/event.)

The MCC Storytelling Celebration includes year-round trainings and workshops, culminating in a fall Storytelling Celebration. The Celebration presents approximately 120 free performances during a five-day period, featuring over 40 local and nationally acclaimed storytelling artists. Diverse venues and neighborhoods host the events with audience size ranging from 20 to over 100 per event.

The Celebration brings together the rich tapestry of a diverse Kansas City through the art of storytelling. The spoken word can unite individuals and communities like no other form of art can - it lacks the abstraction that musical and visual arts can sometimes possess, making it easy for audiences to take away a greater understanding of the artist's message. Storytelling draws audiences together as neighbors. Delivered with humor, music, and drama, listeners recognize and consider feelings about themselves and others. Personal and family narratives are designed to break down cultural, racial and gender barriers, granting members of the audience the rare opportunity to see the world through the eyes of another. Appealing to all age groups and demographics, in 2013, the Celebration will continue to build communities and foster unity.

All activities are free and open to the public. While some venues have been filled to capacity, there are numerous opportunities for audience members to enjoy an intimate performance. Over the past 12 years the Celebration has reached more than 270,000 listeners in 250 locations across greater Kansas City. The program engages new audiences and future generations of tellers and will reach approximately 25,000 in 2013.

Each performance is designed to appeal to the targeted audience: professionally trained tellers are selected for each specific venue by the Steering Committee. A teller gifted in tailoring stories to seniors will present at selected elder care and assisted living facilities such as the Cardinal Ridge Senior Apartments in zip code 64136. Spanish-speaking tellers present at Mattie Rhodes, 64108, and others. Tellers with expertise in engaging youth share stories at the Boys and Girls Clubs throughout the city. At the end of each event, participants complete a survey to measure satisfaction with the performance. MCC uses these results to improve and enhance future events.

In recognition of the unique and significant focus to reach diverse populations, MCC's Storytelling Celebration received the 2005 South Central Regional Leadership and Service Award from the National Storytelling Network and the Oracle Award in 2006.

Neighborhood

In what neighborhood is the event/activity to occur? (Please provide the organizational name and boundaries)

The neighborhoods benefitting from this event include the city of Kansas City, Missouri with activities held in every council district. The event is hosted by MCC Maple Woods but the sponsoring neighborhoods are city-wide. The Country Club Plaza via the Plaza Library hosts the kick-off event and multiple performances. Other event sites in Kansas City, Missouri include, but are not limited to, the Kansas City-Missouri Public Library – Southeast, Westport, Central, Waldo and Northeast branches, Boys and Girls Clubs (Thornberry and JD Wagner Units), North Kansas City School District, Maple Woods Community College and Little Sisters of the Poor (Jeanne Jugan Center).

Has the register neighborhood group been informed of the event? Yes No

Does the register neighborhood group support the event/activity? Yes No

(Please attach a letter of support from the register neighborhood group or a letter of notification to the register neighborhood group)

Will the neighborhood organization have a role in organizing or hosting the activity/event? Yes No

Describe this role:

While participation varies among the 100+ venues, many neighborhood organizations are supporting the activities by promoting the events, providing the space, and assisting with logistics. Others are non-responsive to our notification, but no neighborhoods have expressed opposition.

Will the activity/event promote the register neighborhood group? Yes No

If so, how

As invaluable partners, neighborhood groups are thanked and recognized via signage at the event and acknowledgement by the teller.

Will the activity benefit the neighborhood? Yes No

Short-term benefits: The activity will benefit the neighborhood by bringing visitors to the sites, creating a fun and entertaining opportunity for participants, and promoting the value of the participating partners. At each storytelling session, tellers encourage audience participation through open and spontaneous communication. As the audience becomes engaged with the teller, a dialogue is developed, allowing the teller to tailor the story to that particular audience. Each performance is unique, creatively responding to audience feedback and each activity includes a participant survey.

Long-term benefits: The arts foster a vitality and liveliness within a community. Examining the cultures and history of those that make up the Kansas City area can resonate through participants creating a sense of ownership and pride in their city, neighborhood and personal development. The Storytelling Celebration brings together many cultures fostering an understanding of those different from their own. To effectively sustain a vibrant community, community members must realize the different perceptions of the world and use this understanding as a guide to their actions and communication. "Annual or seasonal events such as festivals... can be especially effective in communities with great social, ethnic, and economic diversity." (5 Ways Arts Projects Can Improve Struggling Communities by Tom Borrup.)

Developing young people of the greater Kansas City metropolitan area is an investment in the vibrancy of local communities. Partnering with school districts, the Storytelling Celebration and year-round workshops provide opportunities for youth to explore the power of the articulate word and the ability to deliver a verbal message by engaging the listener. The study completed by the Missouri Alliance for Arts Education, "Arts Education Makes a Difference in Missouri Schools," cites higher levels of student participation in fine arts at

the district level resulted in lower student disciplinary rates, higher attendance rates, higher Math scores, higher standardized test scores in Communication Arts and higher graduation rates.

5. Tourist appeal

Will this event attract Kansas City residents from other neighborhoods? Yes No

Why? In its 12 year history, more than 270,000 people have participated in the Celebration. In the past few years of collecting audience surveys, nearly all reported they would attend again. As free entertainment with accessible venues, residents are eager to attend events outside of their own neighborhood to hear a specific storyteller or topic. Due to the specificity of some of the programs such as the Maple Woods event that focuses on adults and children with disabilities and the Civil War story performance commemorating the 150th anniversary of the Civil War, tourists and Kansas City residents from all across the metro area will be drawn to these performances.

How? Events are held in Kansas City, Missouri neighborhoods, including libraries, K-12 schools and senior centers. Residents receive information about the events through the diverse promotional efforts detailed in this proposal. Targeted mailings are sent to past attendees increasing the likelihood they will attend again. Also see Section 6: Promotion.

Will this event attract non-residents of Kansas City who are already visiting for another reason and hear about the event? Yes No

Why? For tourists, it provides a family friendly activity that is free, entertaining and occurring in diverse venues easily accessible from all parts of the city.

How? With events well-publicized and offered throughout the Kansas City, Missouri area, tourists are likely to hear about the event and will find it easy to attend. Also see Section 6; Promotion.

Will this event attract non-residents of Kansas City solely in and of itself? Yes No

Why? Featuring nationally known storytellers and storytellers from across the Midwest, tourists with an interest in this art form will be drawn to the event by those artists that are performing. During the Celebration, attendees can attend several free performances during the five-day event.

How? In addition to MCC's extensive marketing and publicity, the Missouri Arts Council, several storytelling clubs and groups across the region and the tellers via their own audience/fan base, publicize and attract non-residents. The MCC Storytelling Celebration was recently chosen as the 2013 National Storytelling Network Regional Spotlight Event – South Central. This will bring national publicity to our 2013 event and will target those particularly interested in this art form. Another national organization, Civil War Roundtable (cwrtkc.org), will be publicizing the Thursday performance of Megan Hicks who will be telling of the true account of the First Battle of Fredericksburg in celebration of the 150th anniversary of the Civil War.

What is the estimated number of tourists to be attracted by this activity/event? 2,584

Please explain how the number of tourists is calculated and estimated financial impact of this activity.

Based on previous participant surveys, approximately 12 percent of attendees reside outside of Kansas City, Missouri proper. Using the number of attendees from the 2011 event, 21,536, it is estimated that 2,584 will be participants that reside outside of Kansas City. According to a study, *Arts & Economic Prosperity III*, funded by Americans for the Arts, the arts have a unique ability to leverage a significant amount of revenue for other industries such as restaurants, hotels, retail stores, and city revenue such as parking or transit income. This study confirms that often patrons attending a cultural or art-related event, will generally pay for parking, and go out for dinner. The average attendee spends \$27.79 dollars per person, per event, not

including the price of admission for their show (study found in article at <http://www.artrageousfridays.com/blog/as-societal-impact-of-the-arts-is-widespread-so-will-be-the-effects-of-cutting-their-funding/>.) If each tourist attends only one day of the MCC Storytelling Celebration and using the figure noted in the article, the financial impact will be an estimated minimum of \$71,809 of increased city-wide revenue during the Celebration.

6. Promotion

How will the activity event be promoted? Newspaper Radio Ad Magazine TV Mailers

Social Media Flyers Brochures Web-based Advertisement Email blasts Web blogs

Other (please explain): Information will be disseminated to all MCC employees (over 3,000) and all MCC students, nearly 42,000, and advertisements will be placed in local and regional arts publications.

Advertisements will also be placed in five news publications, all selected for appeal to diverse audiences including the local Latino and African-American targeted newspapers. As noted above, the MCC Storytelling Celebration was recently chosen as the 2013 National Storytelling Network Regional Spotlight Event – South Central. This will bring national publicity to our 2013 event and will target those particularly interested in this art form. Another national organization, Civil War Roundtable (cwrtrk.org), will be publicizing the Thursday performance of Megan Hicks who will be telling of the true account of the First Battle of Fredericksburg in celebration of the 150th anniversary of the Civil War.

Will the promotional campaign be: Local Regional National

What is your target audience? The MCC Storytelling program reaches families and individuals from dissimilar social, economic, racial and cultural backgrounds, and all ages from throughout the urban, rural, and suburban area with a guiding vision to build peace and understanding. While many celebrations focus on a particular ethnic group's singular heritage, this Celebration is one of only two in Kansas City engaging multiple ethnicities. In 2013, workshops, trainings, and the signature fall event will reach an estimated 25,000 people. Targeted subpopulations include the elderly, children in juvenile justice facilities, at-risk youth in before and after school programs and minority families in the urban core. To increase expansion, improvement and diversification, MCC has begun researching artists that will appeal to various religious groups such as Christian and Muslim as well as reaching out to other ethnic groups that make up the multicultural population of Kansas City, such as Chinese and Arab.

Have you coordinated your event with the convention and tourism industry? Yes No

If so, how? The Celebration is promoted through annual presentations to various area Chambers of Commerce and Convention and Visitors Bureaus, foremost, Kansas City, Missouri. After presentations, MCC provides the Chamber and Bureaus with detailed information about the upcoming event and works to coordinate promotional activities.

If not, do you plan to?

History of activity	Last year	Two years ago	Three years ago
A. Date(s) of activity	November 1-5, 2011	November 2-6, 2010	October 15-19, 2009
B. Neighborhood Tourist Development Fund money received	0	0	0
C. Other revenue	\$91,000	\$82,000	\$75,000
D. Total revenue	\$91,000	\$82,000	\$75,000
E. Neighborhood Tourist Development Fund percent	0	0	0

F. Total expenses	\$91,000	\$82,000	\$75,000
G. Attendance	21,500	21,800	18,500
H. Total cost per attendee (total expenses ÷ attendance)	\$4.23	\$3.76	\$4.05

Agreements

The undersigned applicant agrees that

1. Funds will be used for the purpose and intent herein stated
2. The organization will adhere to the regulations defined in the City's administrative regulations and the Neighborhood Tourist Development Fund committee ordinance (Sections 2-931 through 2-938)
3. All documents required to determine applicant eligibility have been submitted
4. All information presented in this application and supporting documentation is true and accurate.

Carolyn S. Brown

Applicant's signature

Director, Resource Development

Title

10/14/12

Date

For MCC, state funding was reduced by 7 percent during fiscal year 2012 with another 7 percent anticipated for FY2013. It is advised by the state that these are permanent reductions to the state funding core and it is suggested that these funds will not be restored. Due to historically low interest rates, investment income has dropped approximately 93% from 2008 to the current fiscal year. Enrollment is on the rise and is expected to maintain a moderate growth through 2012-2013 and then decline as the economy fully emerges from the current recession. Deeper state funding cuts were averted through an agreement with the Governor not to increase tuition. Due to state aid funding reductions, significant growth in enrollment and limitations on tuition and fee increases, MCC is restructuring our financial plan. Consequently, we can no longer afford to fully subsidize several ancillary programs, including Storytelling.

Metropolitan Community College has been committed to underwriting the costs of the program when outside funds are not available. As the program grows, we hope to expand the support from community organizations, private donors, and corporate donors that understand the importance of engaging the public in the art form of storytelling. While the program has a significant impact on our community and future students, because of several years of economic downturn, cuts in state funding and a decrease in enrollment, MCC can no longer provide the funding level it has afforded the Storytelling program in the past. To keep the Storytelling program alive, scaling back on the program may be a necessary consideration in a time of tight budgets. We are aggressively seeking external funding in hopes the scale back will not occur. Without philanthropic support, expansion of the program to a more diverse population will not be possible.

EXPLANATION OF ACTIVITY BUDGET

The following budget totaling \$52,920 only includes the amount of funds needed to offer the MCC Storytelling Celebration and programming to sites located within Kansas City, Missouri. Fifty-four percent of all performances will be in Kansas City, Missouri. Site locations will host anywhere from one to multiple events. The site locations in Kansas City, Missouri are as follows:

1. Southeast Branch – KCMOPL
2. Westport Branch – KCMOPL
3. Maple Woods Community College
4. North Kansas City School District
5. Boys and Girls Club (Thornberry Unit)
6. Boys and Girls Club (J.D. Wagner Unit)
7. Central Branch – KCMOPL
8. Plaza Branch – KCMOPL
9. Waldo Branch – KCMOPL
10. Little Sisters of the Poor (Jeanne Jugan Center)
11. Northeast Branch – KCMOPL

Please also find attached a budget totaling \$98,000 that encompasses the entire program budget that includes performances in the metro area, but outside of Kansas City, Missouri proper.

Activity Budget

Agency	The Junior College District of Kansas City, Missouri
Project/Event	Metropolitan Community College Storytelling Celebration
Date of project/event	November 6-10, 2013
Net revenue from previous activity	\$0
Projected attendance	25,000

Revenue

Merchandise sales (disc items)	Quantity(s)	Unit price(s)	Sales Price(s)	Profit(s) %	% of Grand Total
1					0.0%
2					0.0%
3					0.0%
4					0.0%
5					0.0%
Funding Sources				Amount Received (\$)	% of Grand Total
NTDF				\$13,230.00	25.0%
Grants and Donations				\$9,526.00	18.0%
Sponsor (specify)				\$30,164.00	57.0%
Sponsor (specify)					0.0%
Grand Total Revenue					100%

Expenses

Item	Funding source		
	NTDF	Other	Total
Postage	\$ \$0.00	\$ \$1,210.00	\$ \$1,210.00
Entertainment ¹	\$ \$9,666.00	\$ \$0.00	\$ \$9,666.00
Printing	\$ \$0.00	\$ \$921.00	\$ \$921.00
Permits	\$ \$0.00	\$ \$0.00	\$ \$0.00
Security	\$ \$0.00	\$ \$0.00	\$ \$0.00
Trophies/Awards ²	\$ \$0.00	\$ \$0.00	\$ \$0.00
Equipment rental	\$ \$0.00	\$ \$0.00	\$ \$0.00
Facility rental	\$ \$0.00	\$ \$0.00	\$ \$0.00
Advertising	\$ \$0.00	\$ \$2,054.00	\$ \$2,054.00
Office supplies	\$ \$0.00	\$ \$108.00	\$ \$108.00
Long distance calls	\$ \$0.00	\$ \$0.00	\$ \$0.00
Costume rental	\$ \$0.00	\$ \$0.00	\$ \$0.00
Catering	\$ \$0.00	\$ \$1,046.00	\$ \$1,046.00
Insurance	\$ \$0.00	\$ \$0.00	\$ \$0.00
Promotional material	\$ \$0.00	\$ \$0.00	\$ \$0.00
Exhibit rental	\$ \$0.00	\$ \$0.00	\$ \$0.00
Minor equipment	\$ \$0.00	\$ \$0.00	\$ \$0.00
Publicity	\$ \$3,564.00	\$ \$231.00	\$ \$3,795.00
Other (specify) salary & benefits of staff and travel for staff and artists	\$ \$0.00	\$ \$34,120.00	\$ \$34,120.00
Total Expense		\$ \$13,230.00	\$ \$39,690.00
Net Revenue		\$ \$0.00	

How will net revenue be used?

- General operations
 Donated to a beneficiary organization: _____
 Funding of future activity/event
 Other please explain: _____

¹ Contracts with entertainers should be developed to include their fee and any expenses for lodging and/or transportation. Travel expenses for staff or members associated with the project are not eligible for reimbursement. ² Cash awards are not eligible for reimbursement.

Expense justification

Please provide a statement for each expense category where NTDF is listed as the funding source.
The statement should describe the nature of the expense and explain the need for the amount requested.

Expense	Entertainment
Statement	Outside Artistic Fees and Services
Expense	Publicity
Statement	Media buys; Radio/online/printed materials
Expense	
Statement	
Expense	
Statement	
Expense	
Statement	
Expense	
Statement	
Expense	
Statement	

Activity Budget

Total Program Budget
- includes performance:
outside of KC MO prop

Agency	The Junior College District of Kansas City, Missouri
Project/Event	Metropolitan Community College Storytelling Celebration
Date of project/event	November 6-10, 2013
Net revenue from previous activity	\$0
Projected attendance	25,000

Revenue

Merchandise sales (list items)	Quantity (Q)	Units Sold (U)	Sale Price (P)	Profit (S)	% of Grand Total
1					0.0%
2					0.0%
3					0.0%
4					0.0%
5					0.0%
Funding Sources				Amount Received (\$)	% of Grand Total
NTDF				\$13,230.00	13.5%
Grants and Donations				\$22,540.00	23.0%
Sponsor (specify)				\$62,230.00	63.5%
Sponsor (specify)					0.0%
Grand Total Revenue				\$98,000.00	100%

Expenses

Item	Funding source		
	NTDF	Other	Total
Postage	\$ \$0.00	\$ \$2,240.00	\$ \$2,240.00
Entertainment ¹	\$ \$9,666.00	\$ \$4,670.00	\$ \$17,900.00
Printing	\$ \$0.00	\$ \$1,705.00	\$ \$1,705.00
Permits	\$ \$0.00	\$ \$0.00	\$ \$0.00
Security	\$ \$0.00	\$ \$0.00	\$ \$0.00
Trophies/Awards ²	\$ \$0.00	\$ \$0.00	\$ \$0.00
Equipment rental	\$ \$0.00	\$ \$0.00	\$ \$0.00
Facility rental	\$ \$0.00	\$ \$0.00	\$ \$0.00
Advertising	\$ \$0.00	\$ \$3,805.00	\$ \$3,805.00
Office supplies	\$ \$0.00	\$ \$200.00	\$ \$200.00
Long distance calls	\$ \$0.00	\$ \$0.00	\$ \$0.00
Costume rental	\$ \$0.00	\$ \$0.00	\$ \$0.00
Catering	\$ \$0.00	\$ \$1,937.00	\$ \$1,937.00
Insurance	\$ \$0.00	\$ \$0.00	\$ \$0.00
Promotional material	\$ \$0.00	\$ \$0.00	\$ \$0.00
Exhibit rental	\$ \$0.00	\$ \$0.00	\$ \$0.00
Minor equipment	\$ \$0.00	\$ \$0.00	\$ \$0.00
Publicity	\$ \$3,564.00	\$ \$7,027.00	\$ \$7,027.00
Other (specify) salary & benefits of staff and travel for staff and artists	\$ \$0.00	\$ \$63,186.00	\$ \$63,086.00
Total Expenses	\$ \$13,230.00	\$ \$84,770.00	\$ \$98,000.00
Net Revenue	\$ \$0.00		

How will net revenue be used?

- General operations
 Donated to a beneficiary organization: _____
 Funding of future activity/event
 Other please explain: _____

¹ Contracts with entertainers should be developed to include their fee and any expenses for lodging and/or transportation. Travel expenses for staff or members associated with the project are not eligible for reimbursement. ² Cash awards are not eligible for reimbursement.